

INCREDIBLE « AIRDROP » CAMPAIGN!

RECEIVE A FREE DSP VOUCHER, WORTH **\$50.000**, YOU CAN REDEEM FOR PRODUCTS & SERVICES WHEN WE LAUNCH OUR REVOLUTIONNARY...



Experience shopping in a whole new way



1. Digital Shopping Mall – « AIRDROP »

- The Digital Shopping Mall (DSM) is running an "AIRDROP" campaign to recruit its Founding Members. By joining DSM for free, you receive 1 Digital Shopping Point (DSP) worth \$50,000. In addition, you get another free DSP for every person invited into your referral network, extending up to 10 levels.
- DSM Founding Members will participate pro rata to their **Founding Member Ratio FMR**, **sharing 10%** of DSM's monthly revenues for life, and **will own a 20%** stake in DSM subsidiaries established worldwide, attributed to DSM Founding Members.
- DSM introduces a revolutionary pre-order technology, enabling buyers to benefit from a price reduction of up to 100 times the prevailing market price. In addition, DSM introduces unprecedented referral fees, enabling members to earn a commission for each unit of a product or service they are the first to recommend for sale in DSM. These commissions continue until the total commissions paid to the endorser per recommended product or service reach \$100,000.

Register for free and receive an immediate reward of 1 DSP worth \$50.000

Signup here at https://digitalshoppingmall.net/d/66/ or with your sponsor's link

Click the blue Signup to Digital Shopping Mall button, or the menu (3 horizontal lines) at the top right-hand corner of the website and select "Register or Signup" and follow the steps.

2. You are Registered...



After registering at Digital Shopping Mall You have access to the following sites:

https://social.digitalshoppingmall.net & https://DigitalShoppingMall.net



Social Digital Shopping Mall - This is the social community dedicated to the Digital Shopping Mall and the exclusive source of official updates on the development of our projects and news.



Digital Shopping Mall - with all the detailed explanations and steps involved in developing the project. You'll also find your account with all the details and your affiliate link.

3. **DSM**, Pre-launch with **AIRDROP** and **DSP**



Below is a timeline of the pre-launch stages of Digital Shopping Mall (DSM) with the Airdrop for which 1 billion DSPs have been allocated. The Founding Membership opportunities will cease upon the full distribution of 1 billion DSPs allocated for Founding Membership rewards, or on the official inauguration date of the DSM shopping software, whichever occurs earlier.

These DSPs are distributed free of charge via affiliation on 10 levels.

AIRDROP with 1 billion DSPs – Digital Shopping Points

4. Understanding the Acronyms DSM, DSP & DSC

DSM

DSM, for your **Digital Shopping Mall**



DSP

DSP, for **Digital Shopping Point**. The Digital Shopping Point is worth **\$50,000**. The DSP is the equivalent of a Voucher or Coupon, and the **only way** to purchase products & services on the DSM platform with savings of up to 99%. The DSP is available free of charge during the **Airdrop**. Thereafter, it will only be available in exchange for DSC.



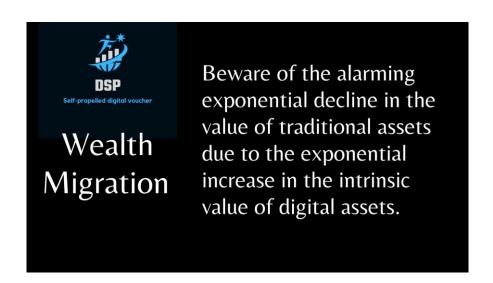
DSC

DSC, **Digital Shopping Coin** is the only way to buy DSPs after the Airdrop.

DSCs are held and traded exclusively by DSM. There are a total of **40 billion DSCs** with a minimum value of **\$50,000**.

This value is set to increase progressively after DSM's launch.

5. Wealth Migration – Seize the Opportunity with **DSM**



We live at a time when the traditional financial landscape is undergoing radical change, with wealth rapidly shifting from traditional to digital assets.

Smart digital assets, protected from the effects of inflation and possessing superior intrinsic value, are continually driving this transfer of wealth at an exponential rate.

Unless you diversify your investment portfolio to include smart digital assets, you risk seeing your wealth relegated to insignificance by 2030.

Early Founding Members (buyers before minting begins on March 31, 2024) who acquire our DSPs during the pre-launch period will receive 40 DSPs for every dollar spent on purchasing DSPs. This is a significant transaction as the minimum value of the DSP will be \$50,000 once listed on crypto exchanges.

EFMs will also benefit from unrestricted product and service recommendations, unlike regular members.

6a. Timeline

You don't need to buy DSPs. You can collect free DSPs by inviting other people during the Founding Membership period, which ends once the 1 billion DSPs of the Airdrop are distributed, or on the official inauguration date of the DSM shopping software, whichever occurs earlier. This is valid for 10 levels, a real opportunity not to be missed.

Currently → March 31, 2024

At present, until the start of minting the DSC (Digital Shopping Coin) on March 31 - 2024 you can become a Early Founding Member when you buy DSPs'. You will receive 40 DSPs for every dollar spent on purchasing DSPs for a minimum amount of \$50. This is the Early Founding Members period.

Every dollar spent on DSPs during this prelaunch period will also count as 10 verified referrals, contributing to the calculation of your **Founding Membership Ratio – FMR** for the lifetime share of monthly revenues (10% of DSM revenues). In addition to acquiring DSPs at reduced prices during the pre-launch period, the Founding Members will also benefit from a 20% shareholding in DSM's subsidiaries that will be incorporated as the company expands globally.

6b. Timeline

March 31, 2024

As soon as DSC minting starts, the price per DSP will be \$1 per unit. This determines also the end of the opportunity to become an Early Founding

Member - EFM.

April 1st, 2024

→ till further update

Till further update the price of the DSP is now \$1 with a minimum purchase of 50 units (\$50)

Early Founding Members can recommend unlimited deals per year.

Founding Members can recommend up to 10 deals per year.

Ordinary Members who join after the end of the Airdrop distribution can recommend 1 deal per year.

Being the first to recommend a product or service earns you DSP referral commissions for each unit sold, up to a maximum of \$100,000. Affiliate commissions of 10 levels are also provided when referrers make referrals.

7. Product & Service Recommendations

- Deal recommendations will begin earlier with our DSM Early Founding Members (EFMs), so that we can have many recommended deals by the time DSM is inaugurated. Therefore EFMs will start recommending deals immediately at the beginning of April 2024.
- Other members will join in to start recommending deals immediately after the inauguration of the DSM shopping software in a 2 years' time.
- Receiving DSPs for recommendations is advantageous because they offer up to 100 times the price reduction when used for purchases.
- For example, \$100,000 worth of DSPs from referrals can be exchanged for up to \$10 million worth of products and services in the Digital Shopping Mall!

8. Influencers - Special Offer

We've decided to offer influencers a 1,000 DSP bonus for inviting at least 50 verified direct referrals during the <u>Founding Membership period</u>. Their direct sponsors will receive 10 DSPs, and level 2 to 10 sponsors will receive 1 DSP each.

This reward is in addition to the member's 1 DSP earned for joining, and another DSP for each person verified in their referral team over 10 depth levels during this founding membership period.

Influencers can earn more with DSM than with other social media platforms, as they are paid for ads consumed not only on their profile pages, as is the case with other social media sites such as Facebook, Twitter, TikTok, etc., but also for ads consumed on the profile pages of their referrals, up to 10 levels deep.

In addition, influencers can benefit from <u>commissions for referrals and paid purchases</u> over 10 generations, which is not offered by other social media platforms. Yet their 10-level depth referrals during this Founding Membership opportunity period will offer them a lucrative opportunity to become DSM Founding Members, allowing them to share 10% of DSM's monthly revenue for a lifetime in proportion to their 10-level depth verified referrals earned during the Founding Membership period. They don't have this opportunity with other social media sites.

9. Cryptocurrency Minting on March 31, 2024

Digital Shopping Mall (DSM) will create its crypto-currency on March 31, 2024 and distribute it to those who have already joined (1 DSP each) and those who have purchased them.

Note that those who bought them before the day of minting will receive 40 DSPs per dollar spent. So if you're thinking of buying them, it's advisable to do so before the day of the strike.

Our current pre-launch price until the end of March 2024, for a DSP worth \$50,000, is just \$0.025, with a minimum purchase amount of \$50 for which you receive 2000 DSPs (or 40 DSPs per dollar = \$50). Thereafter, starting April 1, the pre-launch price per DSP will be \$1 with a minimum purchase of 100 DSPs. DSM's revolutionary pre-order technology, capable of reducing prices by up to 100 times, enables DSM with the \$50,000 DSP to redeem products and services in the mall worth up to \$5 million!

Due to its high intrinsic value, which allows buyers to make almost free purchases, and the fact that there is an absolute maximum of **40 billion DSPs** for global purchases, we expect its value to rise steadily as more people around the world flock to use it, looking for a price drop of up to 100 times below the market price.

For those wishing to purchase DSP, please go to the "**Buy DSP**" tab in your DSM account, or e-mail us at enquiries@digitalshoppingmall.net specifying the quantity you wish to purchase and your preferred method of payment (USDT, Bitcoin or bank transfer).

10. The Tokenomics Model

- To be successful, every company needs to attract the right consumers to its target market.
- To attract the right consumers, the company needs to offer quality products/services, coupled with quality customer service, all at competitive prices.
- The digital shopping mall, Digital Shopping Mall (DSM) is poised for huge success in its first year of operation thanks to its revolutionary futuristic shopping concept that will offer high-quality products and services from the global supplier base, all in their preferred (supplier) fiat currencies, to its global customer base almost free of charge, thanks to DSM's revolutionary pre-order technology powered by DSM's Digital Shopping Point (DSP), its Hyperledger Besu decentralized private blockchain technology that offers global reach, zero transaction costs, maximum privacy, security and transparency in a trustless trading environment, in which the entire DSM business model is automated via blockchain smart contracts and an artificial intelligence Al-based business assistant to ensure first-class customer services and the location of the products and services a potential buyer is looking for.
- For more details see at https://digitalshoppingmall.net

11a. How is our DSC Currency valued?

DSC's supply is fixed at 40 billion coins:

The value of a currency is determined by the forces of supply and demand for that currency. Although DSC's supply is fixed at 40 billion coins, its demand will probably continue to grow as more quality products and services are added to the mall, allowing buyers to purchase them almost free of charge, as explained above.

- Its absolute maximum quantity of 40 billion coins makes it a non-inflationary currency, unlike fiat currencies and other crypto-currencies, which have no limit on the quantity of their currencies, making them inflationary.
- Here's how we arrive at the initial DSC valuation of \$50,000 per coin:

We'll set the initial price of our crypto-currency on crypto exchanges at \$50,000 per coin. Only the DSM will have DSC, which can be exchanged on crypto exchanges when the initial transaction is completed. The rest will have DSC in the form of DSP, which cannot be exchanged on crypto exchanges. Those who buy DSC on crypto exchanges cannot rationally sell them below the price they paid for them. This will ensure that the DSC price does not trade below \$50,000.

For further details, see the tokenomics page in https://dsmpartners.net

11b. How is our DSC Currency valued?

- We have the ability to create any amount of DSC and set any initial price we want, because people will always want to buy products and services for almost free, as explained above. Our members will buy DSPs directly from the mall or convert their DSCs purchased on crypto exchanges into DSPs before they can use them to pre-order or purchase products and services from the mall.
- Once a DSC has been converted to a DSP, it cannot be converted back to a DSC. This will reduce the quantity of DSCs on the market and therefore increase their price.
- The bottom line is that we have a disruptive business model that will increase the value of our part, regardless of the quantity or price of our part on the market. In fact, we might even mint 100 billion coins and set the initial price per coin at \$100,000. Nevertheless, our business model will aim to further increase the value of our coin. Did I mention that we plan to surprise our trading partners on this historic day when the initial price of DSCs is set?
- Based on the above explanations, I hope you can understand the rationale behind the amount of DSC we plan to mint (40 billion) and its initial price (\$50,000). You can also understand why blockchain and DSM's DSC are very likely to become the first blockchain-based crypto-currency and business model to go mainstream, now that DSC's non-inflationary and lucrative business model, zero transaction fees and price stability attributes make it the ideal currency to take on the roles of currency as store of value and medium of exchange.
- For further details, see https://digitalshoppingmall.net